

Nassif Community Cancer Center Fundraising Guide



HELEN G. NASSIF
**COMMUNITY
CANCER CENTER**

Meet Terri

The care teams at Nassif Community Cancer Center work around the clock to ensure patients have support they need to navigate a challenging diagnosis.

Patients like Terri.

Terri's cancer journey started In December of 2023 when she was told she had Stage 4 colon cancer found during a colonoscopy.

She underwent surgery in February 2024 and started chemotherapy. In December 2024 another cancerous spot was found on her liver from a scan. Terri had surgery in July 25 and again started chemotherapy. She finished in March 2026.

Her latest scan came back clear, but as Terri said, **"While my latest scan came back clear, my cancer is metastatic, it will never go away. I am going to live my life day by day, love my life, love my people, and spread the joy I have to everyone I can impact."**



Make a Difference

Thank you for creating a fundraiser for Nassif Community Cancer Center.

Your support can be seen throughout our clinics; in the little moments that bring a smile to a patient's face and in the big, important moments that forever change lives. Thanks to you, cancer patients receive the support they need to face their toughest challenges.

No matter the size of gift, your donation directly helps patients and families.

YOUR DONATION	YOUR IMPACT
\$1,000	1:1 CONSULTATIONS Sponsor a year's worth of one on one exercise or dietitian consultations
\$1,000	SPECIAL GROUP SESSIONS Sponsor one creative art program, horticulture session or cooking demonstration for up to 20 participants
\$500	SPIRIT FUND Support a patient through our Spirit Fund which purchases gas or grocery gift cards for patients undergoing treatment.

Start a Fundraiser

Get Creative and Set Up Your Fundraising Page

Anything can be a fundraiser! From golf tournaments to bake sales to birthday gift asks, your creativity rallies the community to give back. Use our guide to set up an on line fundraising page and easily collect donations without hassle.

Need some ideas? Use this list to kickstart your brainstorming:

- Host a trivia night.
- Start a social media challenge with your network.
- Create an event based on your favorite sport/activity.
- Compete in teams with your coworkers.
- Host a community garage sale.
- Implement a jeans day at work.



Scan the QR code
or go to give.
unitypoint.org/
Together for more
resources to help
you get started.

Spread the Word

After your fundraiser is set up, tell your family, friends and anyone who will listen! Social media is a great way to get the word out. Don't forget to mention your "why" for giving back, whether it's a personal connection or simply wanting to make a positive difference for your community.

See Your Impact

Your donations directly support programs and services at Nassif Community Cancer Center that bring comfort and hope to patients on their cancer journeys. Share the impact with everyone who participated in your fundraiser and thank them for making a difference in the lives of patients.

Set Up Your Giving Page

Becoming a fundraiser is simple - and incredibly impactful. Follow these easy steps to create your personal or team fundraising page and help support cancer care close to home.

Visit Our Fundraising Page

Go to **give.unitypoint.org/together** or scan the QR code provided. This is your starting point for joining or creating a fundraiser.

Choose “Become A Fundraiser”

Once you are on the page, click “Become a Fundraiser” and choose the option that best fits your goals:

- **Individual** - Fundraise on your own. Perfect if you are setting a personal goal or prefer not to join a team.
- **Join a team** - If you know someone who has already started a team (family, friends, coworkers), join forces and work toward a shared goal.
- **Create a team** - Want to lead your own team? Start a new group and invite others to join your cause.

Create or Sign In to Your Account

You will be prompted to log in or create a new account. This will give you access to your fundraiser dashboard and tools.

Build Your Fundraising Page

- **Set a fundraising goal** - Decide how much you want to raise.
- **Choose your fundraising timeline** - If you are fundraising solo, pick a date for your fundraiser. If you are part of a team, select your goal end date.
- **Create a page headline** - Share why you are fundraising for Nassif Community Cancer Center.
- **Customize your page link** - Make it short and shareable for family and friends.
- **Tell your story** - Let people know what this cause means to you and how their support makes a difference.

Upload a Fundraising Photo

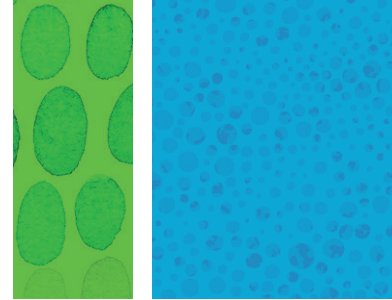
Choose a photo that represents you, your team or your inspiration for supporting Nassif Community Cancer Center.

Start Fundraising!

Once your page is set up, you are ready to go. Share your personalized link with your network, post on social media and watch your impact grow!

Contact UnityPoint Health - St. Luke's Health Care Foundation at **CR_Foundation@unitypoint.org** or call **(319) 369-7716** if you have additional questions or need help setting up your page!

Fundraiser Guidelines



- Events must fit the mission and image of the Nassif Community Cancer Center. Materials can include Nassif Community Cancer Center's name and logos. We have preapproved marketing materials and logos you are welcome to use. Please visit **give.unitypoint.org/together** for more information.
- Be sure to tell your community how Nassif Community Cancer Center will benefit from the event. If the cancer center will not receive 100% of the proceeds, an exact percentage or amount must be stated on all related publicity. Nassif Community Cancer Center must receive at least 50% of the proceeds from events.
- Event organizers are responsible for all expenses of the fundraising event. Nassif Community Cancer Center and the UnityPoint Health - St. Luke's Health Care Foundation are unable to assume costs associated with community fundraising events.
- Event organizers must obtain any necessary permits, licenses and insurance.
- If circumstances warrant (i.e., fraud, negative exposure, etc.), Nassif Community Cancer Center may at any time, through members of its leadership team, direct you to remove Nassif Community Cancer Center as the beneficiary of the event.
- Should Nassif Community Cancer Center decline the application or choose not to be affiliated with the community event in question, reference to Nassif Community Cancer Center in any form (i.e., use of name or logos, etc.) will not be permitted. Failure to adhere to this stipulation will be cited as fraud.